ANNUAL REPORT
2018-19

"Seeds of today, are the trees of tomorrow."
- Anonymous

BHAVYATA FOUNDATION
BUILD | VALUE | TRANSFORM

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FROM PRESIDENT'S DESK

Greetings from Bhavyata Foundation!

In the following pages we present the Annual Report of Bhavyata Foundation for the year 2018-2019. This year we worked with 233 children between the ages of 3 to 14 years through several early childhood education programs and the programs running in the schools of Brihan Mumbai Corporations.

This year Bhavyata Foundation conducted an unique FITNESS program for children of age group 6-15 years termed as Kridayog. Krida Yog is a program designed for tackling the causes and consequences of sedentary learning, weak emotional resilience, physical incapacities and health challenges in children from 6-15 years. We also commenced with Aarambh… The First Impressions! A first ever personality grooming model for toddlers (3-6 years). Aarambh is a unique child development model involving five tiered development of human potential involving family, nature, culture and familiarity with essentials of Joyful living. An Aarambh Teacher Training Course was conducted for BMC.Teachers and parents by our expert team of educators and panel of experts in child education where Mentor Teachers from BMC Balwadi and Parents were trained in pedagogy.

The year 2018- 2019 marks our collaboration with Brihan Mumbai Corporation by taking up the operations of 3 Balwadis in D Ward and N Ward Respectively. Bhavyata Foundation also associated with Navjeevan Prathmik Vidyalaya in Thane, under its initiative Hunger Free Mumbai, for providing nutrition to the underprivileged children. We have also partnered with Sankalp Rehabilitation Trust for providing Nutritional and counseling assistance for the Drug vaddicts and Alcohol Addicts.

On behalf of Bhavyata Foundation, I would like to thank Brihan Mumbai Corporation for entrusting us with the functioning of Balwadi education. We also express our gratitude to Annamrita Foundation for its continuous support in our endeavor to provide healthy nutritious meals to the underprivileged children of slum areas.

All the donors deserve our appreciation for their keen interest and financial support. Their esteemed support encourages our commitment to serve the society in a best possible way.

I would like to thank the Members of Managing Council on behalf of the Executive Team for handholding wherever required. I would also like to extend our appreciation of the contributions of Internal Auditors for strengthening our internal governance.

Thank You!

Mr. Kushal Desai
President - Bhavyata Foundation

INTRODUCING BHAVYATA

Bhavyata Foundation is a non-profit institution takes on projects involving social development, livelihoods and holistic education from initiation to conclusion. Our impact oriented focus is the empowerment of the urban underprivileged and upliftment of rural masses. It is a social organisation registered as As a Charitable Trust under Bombay Public Trust Act 1950 bearing registration details: F-63267(Mumbai) dated 12/02/2016.

All our initiatives, both urban and rural have focused on a spectrum of modern day challenges like Education, Empowerment platforms, Vocational Training and Skill Development, Fight against Malnutrition, Organic Farming and Eco-friendly Causes.

Bhavyata Foundation has sheltered the society under the umbrella of its all encompassing SIX Initiatives.

Overview of Initiatives

Hunger-free Mumbai

Fighting Malnutrition & Sustaining Wellness by Diet.

Lessons for life

Balance and Progress in Life by Education, Culture & Applied Lifestyle Techniques.

Bridge for Artisans

Supporting Rural Talent by Conscious Consumerism

Sowing the Seeds

Saving our Seeds & Breeds.

School of Sustenance

Sustainability by Environmentalism, Skill & Livelihoods.

India First

Nation Building by Narratives & Entrepreneurship.

There is a continuity and concurrence amongst these six initiatives to achieve a level of impact and transformation in a community or an ecosystem. Challenges for underprivileged communities are lack of hygiene and nutrition, dearth of good education, lack of skilling and readiness to upscale into an economic opportunities through sustained livelihoods. The concerted nature of the six initiatives is to thread the consequences of each of them as a valuable input for social impact as desired.

JOURNEY OF BHAVYATA

Vision

To enable human development empowered by education and responsible harnessing of earth's resources.

Mission Statement

To facilitate eradication of hunger & poverty with the aim of imparting value and skill based education, while establishing mechanisms of sustainable livelihoods.

Values

Build, Value and Transform

Build is what we mean to develop individual based on integrity, honor and self-esteem. **Value** is what we intend to nurture humanity with knowledge, innovation and compassion.**Transform** is what we share with the world as legacy of sustainability, harmony and inspiration

YEAR HIGHLIGHTS

This year marked Bhavyata Foundation's tryst with its own destiny. It was awarded the responsibility of operating three BMC run preschools with the objective of improving the standards of education in Municipal Schools of Mumbai. Drawing from child centric education, Bhavyata Foundation made meaningful contribution to pedagogy and content rich experiential teaching methods at the pre-schools. 109 students from underprivileged surroundings are receiving benefit from this initiative.

Keeping in needs of challenges posed by malnutrition and access to hygiene and sanitation, Bhavyata Foundation adopted a slum school in Majiwada, Thane, catering to daily nutritional needs of 125 students.

Bhavyata Foundation's objective to education as all round development of man and community culminated in series of educational seminars and training workshops to up-skill human potential. More than 8 workshops ans seminars in the field of wellness, health and hygiene, sports and exercise, pedagogy, nutrition and cooking, prenatal and ante natal care. 190 participants including in-house faculty, teachers from BMC schools, Parents, Anganwadi Worker workers benefitted from these interventions.

The task remains undaunted when it comes to rural challenges. The tribal villages near Murbad of District of Thane continue to reel under rural distress owing to lack of drinking water, irrigation facilities and lack of developmental dairy and agriculture.

Bhavyata Foundation took this challenge to its logical conclusion by laying down infrastructure, rural-urban linkages and facilitating access to critical resources.

Training and Orienting our staff to the core values and objectives laid down remains the backbone of the Foundation.

Outreach and awareness by way of exhibitions and conventions were organised to promote dying crafts, rural livelihoods and agricultural sustainability. 3 Corporate exhibitions and One Convention were organised to influence an audience of more than 700 persons

HUNGER FREE MUMBAI

The Initiative

The Hunger Free Mumbai Campaign (HFMC) is an invitation to all the people of this great city to join hands to fight the horror of hunger. HFMC will be assisted by "Annamrita" which has been providing 1.2 million meals every day to school kids for over last ten years under the mid day meal scheme of the Government of India along with team of medical professionals proficient in nutrition, post natal care and paediatrics.

The Backdrop and Rationale

Studies have shown that under-nutrition is more prevalence among marginalized groups such as slum dwellers, tribal population, and rural remote areas; therefore, there is a need for strengthening both coverage and quality of service delivery for these target groups following the principles of equitable distribution.

Intervention and Methodology

Meaningful Interventions lies in creating awareness of good health and nutrition practices in communities, as well as enhancing access to the public healthcare system. Three different categories under this initiative.

Santosh - Mitigating hunger for needy and hungry

Bhavyata Foundation has been providing hot nutritious meals to the slum children of Zaveri Bazaar on twice a week basis since early 2017. Along with providing meals to the 35 children, volunteers also conduct different types of Activity sessions like Drawing, Craft, Storytelling, clay modeling, hygiene and sanitation awareness, while they are encouraged to join into mainstream education by enlisting in nearby schools.

Sankalp - Supporting de-addicting process

The de-addiction program supported by Bhavyata Foundation in association with Sankalp Foundation at Worli employs various systems of counseling, skill building and alternative therapies like ayurveda, naturopathy and yoga coupled with a range of psychotherapies to cure addicts. More than 40 drug addicts are being rehabilitated at given time.

Slum to School - Enlisting slum children to mainstream education

In an endeavour to provide good nutrition, educate and empower the underprivileged children, Bhavyata Foundation started providing daily lunch meals to the undernourished children of two Schools of Navjeevan Prathmik Vidyamandir situated at Thane from the Month of July 2018. There are 125 children in these 2 Schools of Thane. They come from the nearby slum areas. Parents of these children are daily wage earners, house helpers, construction workers, etc.

Overview of Activities	
Location	**Beneficiaries**
Worli Naka area - Tardeo	50 Drug Addicts from Worli Naka Area
Zaveri Bazaar	21 Children from the Slum areas of Zaveri Bazaar
Navjeevan School, Samaj Mandir Hall, Pokhran Road No. 2, Thane (w)	60 students from Navjeevan Prathmik School
Navjeevan School, Jai Bhavani Nagar, Majiwade, Thane (W)	50 students from Navjeevan Prathmik School

Testimonials

"On behalf of all our clients at Sankalp's Drop centre in Mumbai Central, we would like to thank you for the continued support we received from you by providing lunch for our patients 5 days a week for the entire year. Our patients are also happy with the various sessions taken by you and your team like the yoga sessions, Nutrition sessions and the Individual counseling sessions for our patients."

Mr. Eldred Tellis
Executive Director
(Sankalp Rehabilitation Trust)

Impact Assessment

The meals provided by Bhavyata Foundation sourced from Annamrita Foundation has been instrumental in delivering the promise it is founded on the resolute step to eradication of hunger. Hence the initiative focuses on fulfilling basic needs to build upon it, an opportunity for empowering structures of education and skill development and sustainable livelihoods. Below are the data figures of the initiatives reach and impact.

Overview of Activities	
Location	**Sankalp, Worli naka**
No of Plates Distributed	5,725
No of People Fed per week	50
Expenses Incurred	1,34,750
No of Awareness Sessions	3
People attended	27
No. of Drug addicts - De-addicted	3

Weekly Meals Provided To School Children	
Location	**Navjivan Prathamik Vidya Mandir**
No of Plates Distributed	4,875
No of Students covered	110
Expenses Incurred	97,500
No. of Health Camp	1
Children benefited from Awareness Camp	110

Weekly meals provided to street children	
Location	**Zaveri Bazaar**
No of Plates Distributed	1257
No of People Fed per week	27
Expenses Incurred	10,378
No of Awareness Camp	5
Children attended	17

SCHOOL OF SUSTENANCE

The Initiative

School of Sustenance is one of the six initiatives of the Bhavyata Foundation to promote and propagate the principles of wellness, sustainability and empowering livelihoods amongst youth, economically unprivileged communities and women self help groups.

The Backdrop

In India today, we face both, an environmental crisis and a developmental crisis. Apart from the Climate Challenge, the reality that is facing humanity is another self made crisis of Obesity. India will be a chief driver of the explosion of childhood obesity by 2030, when 250 million children worldwide will be obese.

The Rationale

The right kind of economic growth is ongoing, inclusive, and sustainable. That means ensuring that our villages, towns and cities are those where people can breathe, move and be productive, that the energy that powers industries and homes comes from cleaner, cheaper sources, and that our natural assets can continue providing resources and environmental services on which the well-being of present and future generations depends.

India has the largest population of adolescents (10-19 years) in the world - 253 million – and every fifth adolescent in the world is an Indian. Many of the adult health outcomes are based on what you do in adolescence.

Therefore a concerted program to deal with education in sustainability, skilling for environmentally stable livelihoods and wellness driven initiatives to raise a healthy generation is the central to this initiative.

The Intervention - Projects and Campaigns, The Methodology, The Impact

Krida Yog is a program designed for tackling the causes and consequences of sedentary learning, weak emotional resilience, physical incapacities and health challenges in children from 6-15 years. Krida Yog is a well researched and planned program that combines the art of wellness, joy of recreation and the potential of learning. Replete with scientific research into these time tested ancient wisdom on child health and well being, we have devised an curriculum in recreational play and exercise program involving yogic asans, exercises, breathing techniques, recreational games and many value building conversations. Three Kridayog Teacher Training Courses were conducted on numerous occasions to forward the impact of wellness on overall well being and physical development of children catering to 109 trainees.

The salient features of the Teacher training program were:

- Exercise through Recreational Field Games
- Program designed by Fitness Experts & Yoga Teachers
- Preparing children for an Active Lifestyle & Positive Attitude

Overview Of Krida Yog Session

Name	Location
Kridayog Teacher Training Course	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS, Rajawadi, Vidyavihar (E), Mumbai-77
	Iskcon Temple, Satellite Road, Sarkhej - Gandhinagar Hwy, Crossing, Ahmedabad, Gujarat 380059
	Starrottel, 15, Ashram Road, Vadaj, Old Wadaj, Ahmedabad, Gujarat 380013
Kridayog Awareness Session	Government school of Pali
Kridayog Weekly Program	Marvali Municipal Gujarati School, R.C.Marg, Near Sant Nirankari Bhavan, Chembur Camp, Mumbai- 74
	Navjeevan School, Jai Bhavani Nagar, Majiwade, Thane (W)
	Navjeevan School, Samajh Mandir Hall, Pokhran Road No. 2, Thane (w)
	Kalpataru Aura, Lal Bahadur Shastri Road, Nityanand Nagar, Ghatkopar West, Mumbai, Maharashtra 400086
	Great Eastern Gardens, LBS Rd, MMRDA Colony, Ambedkar Nagar, Kanjurmarg West, Bhandup West, Mumbai, Maharashtra 400078
	Tilak Nagar Ground, Chembur, Mumbai

Testimonials

"We are grateful to Bhavyata Foundation for conducting yog session on International Yoga Day at Marvali Municipal Gujarati School. We are looking forward for Kridayog sessions at our school throughout the academic year on a weekly basis."

Madhu Panchal
In charge -
Marvali Gujarati Municipal School

ns Under School Of Sustenance

Date	Course Instructors	Beneficiaries
14th &15th April' 2018	Mr. Lokesh Chawre & Dr. Rahul Chitre	21 Teachers of BMC School & General Public
22nd & 23rd April 2018	Mr. Lokesh Chawre	41 Teachers & General Public
29th June' 2018	Mr. Lokesh Chawre	47 Members of Yuva Team, Teachers of School
27th November' 2018	Mr. Lokesh Chawre	67 Students of Government Schools of Pali.
Weekly Basis	Mr. Lokesh Chawre	43 School Students of Marvali Municipal Gujarati School
Weekly Basis	Mr. Lokesh Chawre	72 Students of Navjeevan School
Weekly Basis	Mr. Lokesh Chawre	38 Students of Navjeevan School
Weekly Basis	Mr. Lokesh Chawre	9 Children from Kalpataru Aura
Weekly Basis	Mr. Lokesh Chawre	11 Children from Great Eastern Garden area
Weekly Basis	Mr. Lokesh Chawre	14 Children from the vicinity of Tilak Nagar Ground, Chembur

"Yuva Unstoppable would like to express sincere gratitude to Bhavyata Foundation for conducting work-shop on Krida Yoga. Our team member had an enthralling and astounding experience and will be helpful on inculcating same knowledge to children of municipal schools in Ahmedabad. We wish you success for many more workshops and projects to help towards the society.

Yuva Unstoppable,
Ahmedabad, India

International Yog Day Celebrations by Bhavyata Foundation				
Name	**Location**	**Date**	**Course Instructors**	**Beneficiaries**
International Yoga Day	Marvali Municipal Gujarati School, R.C.Marg, Near Sant Nirankari Bhavan, Chembur Camp, Mumbai- 74	21st June' 2018	Mr. Lokesh Chawre	40 School Students of Marvali Municipal Gujarati School
	Marvali Municipal Marathi School, R.C.Marg, Near Sant Nirankari Bhavan, Chembur Camp, Mumbai- 74	21st June' 2018	Mr. Lokesh Chawre	49 School Students of Marvali Municipal Marathi School
	Navjeevan School, Jai Bhavani Nagar, Majhiwade, Thane (W)	21st June' 2018	Mr. Lokesh Chawre	37 Students of Navjeevan School
	Navjeevan School, Samajh Mandir Hall, Pokhran Road No. 2, Thane (w)	21st June' 2018	Mr. Lokesh Chawre	72 Students of Navjeevan School

Green School Program

Green School Program is a customized initiative for schools to audit the natural resources within its premises. In this program, schools are required to assess their share in polluting the environment & their usage of natural resources as well as how to map their consumption & wastage. As a part of this initiative, awareness sessions were conducted in nearby municipal schools on the importance of conservation and adept utilisation of natural resources, while educating them on saving energy options. A workshop on 'Zero Waste Homes', highlighting importance and techniques of home and school waste management were imparted to students of Navjeevan Prathamik Vidyalaya, Thane & BMC Gujarati Marvali School at Chembur, Mumbai.

Bhavyata Foundation conducted a tree plantation campaign by planting trees in 3 Government run panchayat schools of Adhale, Dune & Awale villages of Pune District in Maharashtra. Children happily took each sapling of Jai (a flowering shrub), Kena (aesthetic and flowering shrub), Neem (medicinal tree) and Kadamb(shade tree) in their hands and proceed to spaces which were designated by an experienced horticulturist and landscapist. More than 200 children took part in this tree plantation campaign. School teachers, Principals and Sarpanch of respective school were present to encourage the students and show an example of leading from the front.

Name	Location	Date	Volunteers	Beneficiaries
Tree Plantation Campaign	Government run Panchayat School of Adhale Village, Dune and Awale.	30th July' 2018	SOS Team led by Samira Shah	93 Students of Govt Schools of Adhale, Dune, Awale

Carry a Cause : Sustainable Livelihoods through Skills

The planet is under an ecological threat due to thoughtless consumption of plastic, fossil fuel generated pollution, and chemicals used for industrial and consumer purpose. It's time, we act and not wait for another wave of activism herald a change. It is important that we join hands and ensure that we leave this planet a little better than we inherited.

Bhavyata Foundation had conducted a cloth bag making sessions in the month of August in the areas of Dharavi & Kamraj Nagar in Ghatkopar area. Women self help group from the areas of Dharavi & Kamraj Nagar had attended the session. Our Volunteers demonstrated and showed them the way of making cotton cloth bags. After Demonstration, these ladies stitched cotton bags on sewing machine. Mrs. Falguni Dave, Ex-Corporator of Ghatkopar assisted Bhavyata Foundation in conducting this session at Kamraj Nagar in Ghatkopar area. Around 40 Women from Dharavi area had attended this session and Around 40 Women from Kamraj Nagar area had come for this session.

Name	Location	Date	Volunteers	Beneficiaries
Cloth Bag Making Session	Slum areas of Dharavi	8th August' 2018	SOS Team led by Rajni Pamnani & Sushila Aswani ji	40 Women Self Help group of Dharavi
	Slum areas of Kamraj Nagar	8th August' 2018		43 Women self help group of Kamraj Nagar'

Holy Festivals with a Holy Cause

Bhavyata Foundation is committed to the cause of ecology and empowerment. Rural communities from Rajasthan make Holi colors with Natural ingredients. The colors are derived from the Pink (Gulal) of Rose Petals, the Green of tree leaves, and other veggies that yield us their Green, Orange of Marigold and Palash leaves. Under its initiative School of Sustenance, Bhavyata Foundation helped these Rural communities to market and sell organic Holi colors made by them. We had exhibitions at various corporate offices and congregations. Like every year, people came forward and extended their support. They bought the organic holi colors. Bhavyata Foundation assisted them to sell 150 kgs of organic holi colors in the urban market and the sale proceeds were transferred to the villagers.

Name	Location	Date	Volunteers	Beneficiaries
Livelihood Support to rural community of Udaipur areas	Rural areas of Udaipur, Rajasthan	March 2018-2019	Parul Patel	7 members of SHG GROUP & Rural Community of Adjoining Udaipur areas of Rajasthan

Skilling and Support to Orphanage in Aurangabad

Bhavyata Foundation supported the underprivileged Orphan Girl Children of Bhagavan Baba Balika Ashram, Aurangabad in association with Kinkara Foundation by sponsoring 500 Rakhi making Kit. They made beautiful Rakhis and earned livelihood by display & selling it at the Exhibitions.

Name	Location	Date	Program Co-ordinator	Beneficiaries
Skilling and Support to Girl Children Orphange	Bhagwan Baba Balika Ashram, Aurangabad	September' 2018- 2019	Parul Patel	7 members of SHG GROUP & Rural Community of Adjoining Udaipur areas of Rajasthan

Testimonials

"We would like to thank "Bhavyata Foundation, Mumbai and "Kinkara Foundation, Aurangabad" for choosing our "Bhagavan Baba Balikashram, Aurangabad" for Bamboo Rakhi Making Workshop held on 12th August' 2018.

The "Shrusti Bandh" (Bamboo Rakhi Making Raw Material) Kit manufactured by Sampoorna Bamboo Kendra, Melghat was supplied by you and it was really an awesome kit for making Bamboo Rakhis.

Mr. Ganesh Nakhate of Kinkara Foundation explained the importance of "Bamboo" to orphan girls of our Balikashram in very interesting way and gave them training of how to make Rakhis from such wonderful kit, Our girls made wonderful Bamboo Rakhis using that kit."

Mrs Kavita Wagh

Adhikshika

Bhagavan Baba Balikashram

Support for Women SHG, Nandini Gau Gram for promoting rural livelihoods

Home to dairy community of indigenous breed of Dangi cows, the local tribesmen are engaged in rural occupation in a serene and pristine countryside. Bhavyata Foundation in association with Nandini Gau Gram has partnered to support and enhance rural livelihoods and promote health and education initiatives.

Bhavyata Foundation supported the Rural Community of Murbaad by encouraging them and helping them market the cow ghee prepared by Women SHG Group.

These women SHG members prepared a Daily wellness kit consisting of Eye drops, Nasya, Hairoil, Massage Oil, Face wash, Face pack etc. Bhavyata Foundation provided livelihood by marketing those products.

Name	Location	Date	Program Co-ordinator	Participants	Beneficiaries
Support to Nandini Gau Gram, Women SHG Group	Rural Community in the village areas of Murbaad	Around the year	Dr Aditi Kulkarni		7 Rural community members of Murbaad Area

The Impact Assessment

The purpose of 'The School of Sustenance' was achieved largely through its first phase of awareness creation in urban groups on the concept of community driven sustainability initiatives. Innovation to provide environmentally viable alternatives to existing counterproductive products and services, we decided to reach out the rural clusters replete in agro-dairy, nature's and resource harnessing talents. Catering to these sustainable solutions, the goal is to generate sustainable livelihoods and responsible lifestyles suitable to continuity of habitable life for generations to come. Following are the impact in livelihoods and corresponding adaptation to environment friendly lifestyles.

Udaipur Women SHG	Livelihood Impact	Sustainability Impact
Holi colors	90 kgs	
Income generated	Rs. 15,918	Decreased air and water polution
No. of people benefitted	16 women SHG	146 urban consumers
No. of Exhibitions conducted	4	

Murbad Dairy Cluster	Livelihood Impact	Sustainability Impact
No. of Kits from Nandini Gau Gram - Gopalaks	12	30 families benefitted from adopting chemical free FMCG times of daily use
Income Generated- Livelihood support by Bhavyata Foundation	72,000	30 families support a sustainable impact solution
Qty of Ghee from Nandini Gau Gram	16 women SHG	146 urban consumers
Income Generated- Livelihood support by Bhavyata Foundation	4	
No of Gopalaks Benefitted		
Impact in Skills Education		

Bhagwan Baba Balika Ashram, Aurangabad	Skill Education Impact	
No of Girls in the Ashram	120	
No of Rakhi Making Kits provided by Bhavyata Foundation	500	Many synthetic made rakhis abandoned for bamboo ones and idea of skill in sustainable solution made available
Income generated by selling the Rakhis	10,000	

SCHOOL OF SUSTENANCE

SOWING the SEEDS

The Initiative

"India lives in the villages and agriculture is the soul of the Indian economy."

Keeping Mahatma Gandhi's principle in mind, we aim to to drive villages towards economic self-sufficiency supported by agriculture and cottage industry. Partnering with social activists and aware citizens, we impart training in organic farming, breed preservation and ethics of good governance. We also facilitate rural livelihood by linking to urban markets.

Support Farmer in Distress and Rejuvenate Top Soil fertility with Sustainable Farming Methods.

Backdrop

Livestock plays an important role in Indian economy. About 20.5 million people depend upon livestock for their livelihood. Livestock contributed 16% to the income of small farm households as against an average of 14% for all rural households. Livestock provides livelihood to two-third of rural community.

Amongst the environmental factors, hot ambient temperature has significant impact on the productive and reproductive performance of livestock species.

The Rationale

Today, no one knows the names of India's fast-vanishing indigenous cattle breeds anymore and hardly anyone cares. Traditional cowshed management practices are dead and forgotten. India faces an acute fodder shortage that has left drought-hit farmers and livestock vulnerable.

These indigenous cow breeds can act as a silver bullet in tackling the impending crisis. The native breed is robust, resilient and is particularly suited to the climate and environment of their respective breeding tracts.

The Opportunity in Maharashtra's rural belt

In Murbad Taluka of Thane district, lies seemingly undiscoverable treasure of many of these native breeds of cows central to families of villages as their source of livelihood. These are the not so heard of Dangi cattle, which are traditionally native to hilly tracts of Dangs comprises of Nasik and Ahmednagar district present in Maharashtra.

The Intervention - Projects and Campaigns, The Methodology, The Impact

Bhavyata Foundation has partnered with Nandini Gau Gram for creating a sustainable environment for the preservation of the Dangi breeds in the neighbouring villages of Murbad Taluka of Thane district, along with rural architecture of water, fodder availability and storage facilities for perishable commodity like milk. Currently, we created a support system by way for rural - urban linkages to supply the daily milk of these indigenous breeds of cows from villages to city of Mumbai.

Total Dangi cattle population in this belt numbers upto 3500, which are already sheltered amongst individual residents of villages in their own homes as one of their family members. These Dangi cows are average milk yielders and the bullocks are good draught workers.

In the current situation majority of the farmers are not capable to economically sustain their cattle, thus recognizing the need for proper conservation and care.

Being allowed to facilitate the ever increasing cattle of this Legacy of cattle rearing family in Murbad, we at Bhavyata Foundation arranged to support, mobilise and activate avenues for maximum impact for breed enhancement and livestock rearing.

Events under Sowing the Seeds Initiative

Convention on Indigenous Breeds of Cattle

Bhavyata Foundation in association with Nandini Gau Gram & Virat Hindustan Sangam had organized a convention on "Amchi Dangi" – Breed Preservation of Dangi cows in the villages of Murbaad, Kalyan. Dr. Aditi Kulkarni was the speaker of the session. Highlight of the session was Invocation to Govansh & Gopalak, Introduction of Activities of Nandini Gau Gram, Documentary release of "Dangi Conservation Project", How to form Cow communities in city, Wellness by Ayurvedic Dincharya, Activism for Govansh Samriddhi in Murbad.

Project Name	Location	Date	Speaker	Beneficiaries
Convention on Indigenous Breeds of Cattle	Shri Bhatiawadi Trust Hall, Ghatkopar east	2nd September 2018	Dr. Aditi Kulkarni	45

Rice Harvesting Experience at a Natural Farming Location

Name	Location	Date	Facilitator	Beneficiaries
Rice harvesting	Damodar vilas Ashram, near Kadav Village at Karjat	14th October' 2018	Amey Patil, Program Co-ordinator, Damodar Vilas Ashram	20 persons from urban community

Vasubaras - Traditional Village Festival Celebrated

Name	Location	Date	Facilitator	Beneficiaries
Vasu Baras	Nandini Gau Gram- Village areas of Dalvi pada, Murbaad		Shreyas Mhaskar, Nandini Gau Gram	40 persons from urban community & Farmers and Gopalak Community of Murbad area

Under the initiative "Sowing the Seeds" Bhavyata Foundation in association with Nandini Gau Gram had conducted Go-Pujan, (Vasubaras Pujan or worshipping the cows) on the auspicious occasion of Vasubaras/Diwali festival at Dalvipada village in Murbad Taluka, Thane District near Kalyan. More than 40 people from different areas had attended this program. Bhavyata Foundation is tirelessly working on preserving of Native breeds based on their Agro Climatic Zones. At Murbaad, Dangi is promoted & supported to help cow-herd clusters get economic viability.

Name	Location	Date	Facilitator	Beneficiaries
Vasu Baras	Nandini Gau Gram- Village areas of Dalvi pada, Murbaad		Shreyas Mhaskar, Nandini Gau Gram	Gopalaks or the villagers of Murbaad area.

Bhavyata Foundation has partnered with Nandini Gau Gram for creating sustainable environment for the preservation of Dangi Breeds in the villages of Murbaad area. Bhavyata Foundatin created a support system by way of Rural- Urban linkages to supply the daily milk of these cows from villages to the city of Mumbai. 5 Gopalaks are benefited in terms of enhancement of livelihood due to this program. 14 litres of milk was supplied to the city of Mumbai on a daily basis .

Dairy business became productive as the rural-urban supply chain was facilitated by continuous consumer awareness and sensitisation. While in rural, it was infrastructure and hand holding for input resources to kickstart profitable dairy enterprise. Following are the results of a pilot intervention in dairy business as a lucrative model for tribal Murbad.

Dairy Cluster Impact Assessment	
Milk Production and Supply to Cities per day	14 Litres
Supply of Milk per year (Note: In 2017- Milk supply started from Sep, so figs included for 7 mnths, 2018- whole year, 2019- for 7 mnths))	5,040 Litres
No. of Gopalas involved	4
Supply of Milk by each Gopalak per day	
Kantaram Pokla	5
Kushabhau Pokla	4
Ambibai Pokla	3
Rahul Dumguda	2
Namdev Gumguda	
Income from Milk to each Gopalak per month	
Kantaram Pokla	90,000
Kushabhau Pokla	72,000
Ambibai Pokla	54,000
Rahul Dumguda	90,000

LESSONS FOR LIFE

The Initiative

Lifestyle efficacy and balance are becoming need of the hour. Deriving from time tested wisdom - learning family values, morality, social ethics and good governance form the core of educational initiatives. Awareness sessions and workshops relating to holistic education, lifestyle and wellness are means of dissemination. Following are few initiatives in the interest of public welfare.

The Backdrop

India has more than 50% of its population below the age of 25 and more than 65% below the age of 35.

While educating the minds of our youth, we must not forget to educate their hearts. However, if our country gets the education process wrong, the demographic dividend becomes a demographic disaster. There are two kinds of education-one that teaches us how to make a living and the other that teaches us how to live. India needs to focus on both. The education system in India needs to be revamped in order to produce world leaders and champions, rather than manufacturing a cheap labor force for the developed nations.

The Rationale

We must help students become problem-solvers rather than information assimilators. Technology can drive our education system to become the force multiplier to create an innovative future-ready India. Those who believe that the education today struggles to offer holistic development of child, suggest that the focus is largely on the information and not on character building values.

The Intervention - Projects and Campaigns, The Methodology, The Impact

With a vision to aid child centric, multiple intelligence approach, contextual pedagogical in education, drawing from Indian cultural ethos, Bhavyata Foundation has taken up the enormous task to creating educational reform for schools and communities.

The Balwadi Project

According to survey conducted by Praja Foundation, facilities provided to students (46%), Quality of education (44%) and Quality of Teachers (42%) form the three big reasons cited by parents for not being happy with municipal schools.

Bhavyata Foundation has been pioneering in conceptualising impact in welfare projects, streamlining processes for community outreach, addressing education and livelihood concerns in contemporary ways since last 3 years.

It has been virtually active and impressive in awareness, activism and advocacy in fields of Child Nutrition, Enhancing Child learning and Teacher training in Municipal Schools, reviving traditional art in contemporary fashion by urban-rural market linkages, urban and rural livelihoods by energy conservation and resource management.

Under the flagship of Lessons for life initiative, which focuses on experiential education, Bhavyata Foundation has taken up the operations of 3 Balwadis(preschools) from the Brihanmumbai Municipal Corporation since September 2018. We have embarked on increasing the productivity at the Balwadi by convergence of nutrition, curiosity driven learning and experiential tools for toddlers from age 3-6 years. Bhavyata Foundation with its expert team of educators and panel of experts in child education are dedicated to nurture healthy and empowering childhood to the most needy and unprivileged children in urban Mumbai.

Since then, we have been conducting different activities like Nature Activities, Art, Craft, Songs, Poem Recitation, etc. Trained faculty from Bhavyata Foundation provide educational inputs at the Balwadi on a daily basis.

Attendance and enrolment in the Balwadis run by Bhavyata Foundation have risen by 23% and visible positive involvement of the teachers in child centric development by means of education. In our interaction with the staff and parents, we found parents satisfied with the progress of their children.

Impact Assessment

BMC run preschools (Academic 2018-19)	Ramabai nagar	Sainath nagar	Kavade Math
No of Students	45	18	25
No of Activity Sessions	54	54	54
Nutritious snack meals	2994	1197	1664
Nutritional Supplement Support	8,982	3,593	4,990
Education and HR Support	56,000	56,000	56000

Ramabai Nagar	Academic 2018-19	Academic 2019-20	% Increment
No of Students	45	51	13

Sainath Nagar	Academic 2018-19	Academic 2019-20	% Increment
No of Students	18	25	39

Sainath Nagar	Academic 2018-19	Academic 2019-20	% Increment
No of Students	18	25	39

Event	Location	Date	Course Instructor	Beneficiaries
Balwadi TTC	Rambai Nagar BMC School , Behind Ambedkar Statue, Ramabai nagar, Ghatkopar (E), Mumbai-77]	28th March 2018	Aishwarya Suvarna	30 Parents and Teachers of BMC Ramabai School
	Sainath Nagar BMC School, Bhajji Gali, lane opp to Sapna Hospital, Shreyas, Ghatkopar (W), Mumbai-77	28th March 2018	Aishwarya Suvarna	21 Parents and Teachers of BMC - Sainath School

Awareness Campaigns

Awareness sessions and workshops relating to holistic education, lifestyle and wellness are means of dissemination. Following are few initiatives in the interest of public welfare.

- Ayurvedic Dinacharya for Daily Wellness
- Yogic Activity for Balance and Focus(for Children as well as Adults)
- Science of Food: Cooking and Diet Discussions from Traditional Literature
- Plan your Progeny: Synthesis of Samskar and Ayurveda
- Aarambh: Personality development for Toddlers(3-6 years)
- Parenting and Alternative Education for children (6-15 years)

Ayurvedic Dinacharya for Daily Wellness

Bhavyata Foundation had conducted a session on Health and wellness for Daily Rotinue and Food Culture. The Highlights of the session were Science of Digestion, Healthy Food sense, eating discipline, nature of food and its effect on body, viruddha Aahar- Incompatible combination of food (as per season, place and doshas)

Bhavyata Foundation had conducted a Health and wellness session of Dincharya at BMC Marvali School, Chembur. Dr. Aditi explained children about eating discipline, nature of food and its impact on body, science of Digestion, Virrudha Aahar- Incompatible combination of food. 53 Children attended the session.

Name	Location	Date	Speaker	Beneficiaries
Dincharya Sessions 1	Shri Braj Mandal, A 29, Atmaram Nagdekar Marg, French Road, Girgaon, Chowpatty, Mumbai-400007	28th July 2018	Vaidya Pooja Shah	58 members of General Public
Dincharya Sessions 2	Marvalli Municipal Gujarati School, R. C. Marg, Chembur, Near Sant Nirankari Bhavan, Chembur Camp, Mumbai-74	19th Dec' 2018	Dr. Aditi Kulkarni	53 Students of BMC Marvalli School
Dincharya Sessions 3	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	9th March' 2019	Dr. Aditi Kulkarni	47 members of General Public

Science of Food: Cooking and Diet Discussions from Traditional Literature

Bhavyata Foundation had conducted a session on Ayurvedic Diet, Lifestyle and Recreation in Spring Season. Leena Mody, the course instructor explained the Science of seasons and Ayurvedic Ritucharya (Lifestyle adaptations to seasons), Diet and Tips for Ayurvedic cooking in this season and Healthy Recipes dealing with diseases in this season.

Name	Location	Date	Speaker	Beneficiaries
Ayurvedic Cooking- Nourish Life (Vasant Pratibhojan)	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	2nd Feb' 2019	Mrs. Leena Mody	18 members of General Public

Plan your Progeny: Synthesis of Samskar and Ayurveda

Bhavyata Foundation had conducted a seminar on synthesis of Samskar and Science- Plan your Progeny. It was a session for couples wanting to start a family or make an addition to the family. Highlights of the session were Science of Conception, Purification of mental & physical energies, Ideal environment for conception, Conceiving virtuous children, self talk & conscious communication.

Name	Location	Date	Speaker	Beneficiaries
Plan your Progeny: Synthesis of Samskar and Ayurveda	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	28th July 2018	Vaidya Pooja Shah	18 Couples wanting to Start Family

Bal Svasthya Rakshan

Bhavyata Foundation had conducted a session on child care for parents of children in the age group of 0 to 6 years. Time-tested home remedies that use ingredients that are easy to prepare, gentle and non-invasive were discussed.

Name	Location	Date	Speaker	Beneficiaries
Bal Svasthya Rakshan	Shri Braj Mandal, A 29, Atmaram Nagdekar Marg, French Road, Girgaon, Chowpatty, Mumbai-400007	28th July 2018	Vaidya Pooja Shah	37 Parents of Children

Aarambh: Personality development for Toddlers(3-6 years)

Bhavyata Foundation had conducted 3 day teacher training program for Parents & Teachers for School Model & Centre Model. The session included theory, Kids Yoga, Prayer & Songs for Kids, Art & Craft Training, Personality Development Sports, Management & Training for Teachers & Parents, Festival Celebration & arrangements, Demo & Hands on sessions & Question-Answer Session.

Name	Location	Date	Speaker	Beneficiaries
Aarambh TTC (3 Sessions)	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	7th, 8th and 9th September 2018	Aishwarya Suvarna	12 Teachers and Parents

Kali to Kusum - Puberty Education for Girls

Bhavyata Foundation had conducted a seminar Kali to Kusum- unearthing Menstrual Wisdom- a special program for Teenage Girls which deals with different issues related to puberty and adolescence. Points discussed at the program were Know your body: The physiology of menstrual Cycle, Body chemistry changes during puberty arising from hormonal changes, preparing the body for reproduction, social issues and taboos, Myths and facts.

Name	Location	Date	Speaker	Beneficiaries
Kali to Kusum - Puberty Education for Girls	Marvalli Municipal Gujarati School, R. C. Marg, Chembur, Near Sant Nirankari Bhavan, Chembur Camp, Mumbai-74	19th Dec' 2018	Dr. Aditi Kulkarni	36 Teenage Girls & Teachers of BMC Marvalli School

Parenting and Alternative Education for children (6-15 years)

Bhavyata Foundation had conducted a session on Panchkosh Education & Ideals of Vedic Parenting. The session included how Panchkosh education and ideal parenting helps in Development of Physical Capabilities, Vital Capacity & Skills, Dexterity & Co-ordination of Mind & Body, Emotional & Mental built up through Development of Values, Etiquettes, Respect & Culture of Co-operation,Intellectual Capital, Experiential, Morals & Ethical Values.

Bhavyata Foundation had conducted a session on Vedic Maths for students, Teachers, parents & Maths Lovers The session was on broad understanding of Maths with Original Sutras of Vedas, Detailed outlook of Maths from Lilavati, Rekha Ganit, Beej Ganit, Saral Trikonmiti, Pratibha Bodhkam.

Name	Location	Date	Speaker	Beneficiaries
Samgra Shiksha Abhiyan (2 Sessions)				
Vedic Maths	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	5th May' 2018	Tejas Kulkarni	27 maths enthusiasts
Panchkosh Parenting	Shri Braj Mandal, A 29, Atmaram Nagdekar Marg, French Road, Girgaon, Chowpatty, Mumbai-400007	29th July' 2018	Mr. Muneet Dhiman & Shri Krishna Chaitanya ji	62 Parents & members General Public

Values, Education & Physical Fitness

Name	Location	Date	Speaker	Beneficiaries
Values, Education & Physical Fitness	Sainath Nagar BMC School, Bhajji Gali, lane opp to Sapna Hospital, Shreyas, Ghatkopar (W), Mumbai-77	26th Feb' 2019	Girish Muthiyan	46 Students of of Grade 7th, Sainath Nagar School

Choosing Soulmate:

The Highlights of the session were Mindset & Attitude for Marriage, Concept of Marriage, Signs of a Good Bride or Groom & Match Making, Decoding the science behind the Rituals of Marriage Ceremony, Relationship of Husband & Wife, Duties of the couple towards Family, Society, Nation & God.

Name	Location	Date	Speaker	Beneficiaries
Choose Your Soulmate:	Bhavyata Foundation, D-5/35, Chittaranjan nagar CHS,Rajawadi, Vidyavihar (E), Mumbai-77	22nd September' 2018	Rahul Kamat	12 Singles interested in getting Married

Educational Sessions for School Students	Total Outreach
8	358

Training Seminars and Workshops(In House and Outreach)	Total Outreach
7	415

BRIDGE FOR ARTISANS

The Initiative

It was started with the aim to ignite and promote dying arts and crafts of India. India is brimming with skilled artisans, however their skills have not been brought to the fore. Aiming to ignite and promote dying arts and crafts of India, we forge a bridge between these talented rural artisans and the urban market. Support Talent by Conscious Consumerism.

The Backdrop

The sector of handicraft is not only provides employment for the development of economy but it also acts as a sensible artistic approach of self-expression for the artisans. Handicrafts are matchless expressions as they represent culture, tradition, and heritage of a country. Handicraft sector is directly related to the economy of the rural India that means its growth, and downfall is the mirror image of rural economy as well as the economy as a whole.

The Rationale

Crafts constitute one of the primary sub-sectors within Creative and Cultural Industries, defined by UNESCO as "industries which produce tangible or intangible artistic and creative outputs, and which have a potential for wealth creation and income generation through the fostering of cultural assets and the production of knowledge-based goods and services."

Traditional crafts have largely been marginalized by mass produced consumer goods, which tend to be cheaper due to the economies of scale associated with mechanization. The nature of the crafts sector and challenges faced by artisans reduces their ability to compete with machine-made products. Catering to the mainstream market often necessitates a decline in quality and/or workmanship, leading to the eventual loss of skills over a few generations.

The Challenges of low productivity, inadequate inputs, fragmented value chain and lack of enabling environment need to be addressed by a multi lateral approach. Handholding the Artisan through the Value Chain, Increasing Demand for Crafts and Strengthening Market Linkages, Strengthening the Decentralized Production Model and Building a Multi-Stakeholder Approach are some of the possible solutions to harness the staggering set potential means of livelihoods and national economy.

The Intervention - Projects and Campaigns, The Methodology, The Impact

Following are the various projects and campaigns initiated by Bhavyata Foundation to promote and strengthen the informal art sector with numerous supportive schemes and strategies.

Vastra - Revive Weavers and Handloom Artisans by responsible fashion

India's weaving traditions & styles are rich & diverse, but in many parts of the country, they are decline & weavers have to struggle to continue working at their looms. Their incomes are falling, they have to compete with cheap power loom- made fabric, & they get little support from the government.

Bhavyata Foundation is helping them by connecting them with various Fashion Designers across Mumbai, helping them promote their products.

Weavers at Bhimanakone, Sagar, Karnataka

Charaka is a women's multipurpose industrial co-operative society situated in Shramjeevi ashram. India's historical achievement is linked to the art and skills of our Indian ancestors. Several commendable skills were there in our ancestors who have passed their talent generation to generation.

We undertook an adventure and learning camp to Bhimanakone, in the hilly terrain of Sagar, Karnataka, a rural textile eco-production unit supported by a co-operative that engages 500 handloom weavers across Karnataka and more than 150 skilled workforce that engages in weaving, dyeing, stitching and block printing. Many value addition techniques are used to increase the range of products at Charaka. The advantage of being in the western ghats region is the availability of rich forest resources that can be used to extract dyes.

A group of 20 students and their parents participated in this eco friendly stay at electricity free campus with guest rooms of mud architecture. They involved themselves in collecting firewood from fallen branches and twigs in the forest, engaging in natural dyeing process, while supporting the project by means of promoting eco-tourism and generating revenue for the goods.

Bhavyata Foundation is helping these weavers co-operative by connecting them with various Fashion Designers across Mumbai, helping them promote their products by enhancing their design and outreach. It is helping around 500 weavers to exhibit their work in front of the world. We have request for tie-ups with fashion colleges in Mumbai and fashion houses to support these weavers in contemporarising art and tradition for the 21st century market economy.

Name	Location	Date	Speaker	Beneficiaries
Design Interventions: Contemporarizing the Traditional Art of Block print in Natural Dye	Magan Sangrahalaya Kumarappa Road, Maganwadi, Wardha, Maharashtra 442001	5th - 10th March	Pratiksha Parkar	15 Block printers and dyers who expertised the skill of traditional art practices

Shilpin - Support Artisans by Membership Program

By subscribing to our membership program, you support artisans across India by availing various handcrafted, eco friendly consumables throughout the year on festive occasions.

Kalalaya - Workshops and Art Seminars by Artisans

Education at all stages has been regarded as a powerful instrument for social transformation. The basic emphasis in interlinking education and culture should be on helping a child to discover his latent talent and to express it creatively. Handicrafts in this country are an important part of our rich cultural heritage, which serve to satisfy the aesthetic needs of man and provide a vehicle for his urge for self-expression. Crafts in schools gives an opportunity to revive and keep active the rich heritage and cultural traditions of our country and encourages creativity among students. The crafts which are generally taught are Pottery, Clay Modelling, Papier Mache, Mask Making, Tie & Dye, Rangoli, Wall decoration, Cane Work, Bamboo Work, Book Binding, Paper Toy making, etc.

Dhatu - Revive Kansa Artisans by lifestyle value addition

Kansa is as old as the hills or as old as the Bronze Age. It is a kind of bronze, an alloy of copper and tin and has been used for centuries in India for cooking and serving food. Kansa is recognized by its clear sound and temple bells are usually made of kansa which is probably why it is also called bell metal.

Kansa artisans are on the decline as its rich tradition and value is being replaced by other alternatives like steel, plastic, ceramic, etc. In bid to revive this dying craft, Bhavyata Foundation supports the livelihood by awareness, exhibition and membership avenues to promote wide scale consumption.

Trip to Kantilo and promoting craft tourism.

Bhavyata Foundation in association with the 'Indian Spirit' arranged a heritage and eco-tourism to promote the heritage as well as dying arts of India. 25 enthusiasts from across India participated in this tour and visited the village, Kantilo - the place where few bell metal artisans are surviving in this dying craft tradition. Bhavyata Foundation conducted an demonstration tour educating the tedious yet essential art of making bell metal, which is of daily utility and importance to wellness.

Name	Location	Date	Speaker	Beneficiaries
Design Interventions: Contemporarizing the Traditional Art of Block print in Natural Dye	Magan Sangrahalaya Kumarappa Road, Maganwadi, Wardha, Maharashtra 442001	5th - 10th March	Pratiksha Parkar	15 Block printers and dyers who expertised the skill of traditional art practices

Akriti - Revive hand craft by promotion of board games

Traditional Board Games were not just games, they were designed in such a way that one can develop lot of skills like logical thinking, building strategy, concentration, basic mathematics, aiming, and lot more.

While representing the art form like Kalamkari, we support revival of local culture, folklore and tradition, providing simultaneous livelihood and lifeline to various artisans in India. Six recreational games demo sessions were conducted in various parts of suburban Mumbai to interest urban audience to promote traditional board games.

Name	Location	Date	Speaker	Beneficiaries
Promoting traditional Indian Board Games	Suburban Mumbai Locatons: Girgaon, Ghatkopar and Mulund	5th - 10th March	Bridge for artisans team	140 Artisans of Kalamkari Art, Srikalahasti

Venu - Revive Bamboo craft by conscious consumerism

Bhavyata Foundation celebrates the spirit of brotherhood with its long-time partners- the bamboo artisans of the tribal villages in Maharashtra and Jharkhand. Promoting bamboo as renewable resource and facilitating livelihoods for these challenged demography is the function of this campaign.

Bhavyata Foundation intends to promote skills development, education & health interventions by lifestyle adaptations, social entrepreneurship, responsible harnessing of natural resources, improvising agro-economy and technological innovations for promoting cottage industry and enhancing rural infrastructure.

Bhavyata Foundation has collaborated with Sampoorna Bamboo Kendra. Sampoorna bamboo Kendra, Lawada (Melghat) is working for artisans living in inaccessible areas. Due to inadequate livelihood and limited means of living, they cannot even get the basic necessities of life. In the absence of proper opportunity, their dexterity couldn't bring subsistence for them. Bhavyata Foundation helps them by selling their Rakhi in the urban areas of Mumbai and forwarding the sale proceeds to them.

Along with the Bamboo Rakhi, Bhavyata Foundation also promoted Cotton Rakhis made by the Gram art Project. These Cotton Rakhis are unique as they make Cotton Rakhis and stick seeds of different grains on this Rakhis. Idea behind Cotton Rakhi is to sow the seeds after tying the Rakhi.

Bhavyata Foundation had conducted exhibitions at various Corporate Offices across Mumbai listed below:

Location	Date	Facilatator	Beneficiaries
Supporting Bamboo Cluster at Lawada, Melghat			
Edelweiss House, Windsor Lame, Off CST Road, Kalina		Edelweiss Group	68 Artisans from Sampoorna Bamboo Kendra, Melghat, Maharashtra & Beej Patra-Gram Art Project - Paradsingha, Maharashtra
Edelweiss Financial Services, Kohinoor City Mall, Kirol Raod, Vidyavihar (W)		Edelweiss Group	68 Artisans from Sampoorna Bamboo Kendra, Melghat, Maharashtra & Beej Patra-Gram Art Project - Paradsingha, Maharashtra
Allcargo Logostics Limited, Avvashya House, CST Road, Kalina, Mumbai-98		Allcargo Logostics Limited	68 Artisans from Sampoorna Bamboo Kendra, Melghat, Maharashtra & Beej Patra-Gram Art Project - Paradsingha, Maharashtra
Tata Consultancy Services - Vikhroli		Tata Consultancy Services	68 Artisans from Sampoorna Bamboo Kendra, Melghat, Maharashtra & Beej Patra-Gram Art Project - Paradsingha, Maharashtra

Srsti Soundarya - Exhibitions and tie ups for festival, corporate and wedding giftings

Bhavyata Foundation supports handicraft and handloom artisans across India to help revive dying arts, fading cultures and diminishing livelihoods. By promoting in various corporate and other avenues for consumption.

Name	Location	Date	Speaker	Beneficiaries
Exhibitions	Phoenix Market city, LBS Road, Kamani, Kurla West, Maharashtra-400070			12 Different community of Artisans

The Impact Assessment

We have been successful in generating consistent livelihoods for tribal communities, especially bamboo clusters and since have been receiving increasing support from urban communities. The gap between intervention and outcome is to be addressed from the both sides, i.e. producer and consumer. Design intervention, efficient production, process driven approach and Quality Control are the areas necessitated with respect to the manufacturing and urban consumer needs to be sensitised about the rarity, sustainability and value of strenuous articulated handcrafted goods to be able to create value proposition to create meaningful livelihoods and arrest urban migration. Following are the details of the data pertaining to livelihood impact the lives of the communities with whom Bhavyata Foundation closely partner with.

Bamboo Rakhi cluster	Livelihood generation
Rakhis worth	Rs. 13,496
No of Exhibitions	4
No. of Artisans Benefitted	8

Cotton Rakhis	Livelihood generation
No of Exhibitions	4
No. of Artisans Benefitted	11

Board Games	Livelihood generation
Board Games worth	Rs. 17,000
No of Artisans benefited	3

Natural Dyed Handloom Cluster at Karnataka	Livelihood generation
Khadi Promotion worth	Rs. 22,570
No of Artisans benefited	8

Sandur Cluster Art Promotion at Karnataka	Livelihood generation
Sandur Art Promotion worth	Rs. 10,061
No of Artisans benefited	6

INDIA FIRST

The Initiative

-Her deepest treasures are yet to be unleashed.

India First initiative revolves around nation building by engaging with various communities and professionals. Building empowering infrastructures of education, sanitation, disaster relief, health, wellness, ecology and heritage with a fervour of patriotism and leadership legacy are the core issues we address. Support Nation Building Initiatives by Awareness and Activism.

The Backdrop

There is no doubt about the fact that India has contributed to the world in the field of any subject – be it astronomy, architecture, metallurgy, logic, cartography, mathematics, medicine, mineralogy etc. In recent years, India has also shown its remarkable presence worldwide in the field of automobile engineering, communications, information technology, space research and polar technology. Right from the discovery of 'zero' by Aryabhata to the use of flush toilets to other modern technologies, we come across several inventions and discoveries in India, which are accepted by everyone all across the globe, and for which we should be proud of.

Unfortunately, India is yet to achieve this kind of intellectual repositioning. It continues to be depicted through "caste, cows and curry" images all too often. Indian culture is frequently portrayed as being mystical in the sense of being irrational, and in lacking a sense of advancement in the material plane of society.

The Rationale

India's soft power, as disseminated through her inclusive cultural and civilisation heritage across millennia, demonstrates that her values of secularism, tolerance, inclusiveness and cross fertilisation of cultures are more important than ever before in today's troubled world. Indian culture has emerged as the force to connect, to build relations and to heal the ruptures created by history and politics. The medium of national representation on a global scale would tantamount to capitalise the strengths of national DNA and its present potential, i.e. combining the cultural wealth and scientific temper with world's youngest population to initiate start-up movement.

Since entrepreneurs are attracting investors by investing their own resources, the people of the nation would get benefit when startups grow. Since the money is sharing with the society, wealth is creating within the nation.

The Intervention - Projects and Campaigns, The Methodology, The Impact

Campaigns

Dharohar - Promoting Indian Heritage by facilitating treks and adventure to places of historical importance

India has 37 World Heritage Sites, with Maharashtra in the lead with five sites including Ajanta and Ellora.

Old places enhance history and learning. They conjure up emotional bonds and a sense of continuity. Historical places affect our identity and well-being.

Impact tourism is a community and tourist-centred approach in which tourism is leveraged to help deliver sustainable community infrastructure.

Promoting sites of national and historical importance

Bhavyata Foundation under its initiative India First is engaged in promoting Indian Heritage by organising educational and cultural tours to the sites of national importance with a view of rightful positioning of Indian narrative free from colonial hang-overs. The goal of this initiative is to instil self esteem, educate in Indian history and cultivate national identity in pursuit of India's own rich history of valour, prudence, exceptional scientific achievements and marked economic prosperity.

In association with 'The Indian Spirit' - an enterprise which accomplishes itself in such adventure avenues for treks to forts, rural immersion tours and field trips for schools, corporates and group of persons were organised to o Shivneri Fort, Torna Fort, Pratapgarh Fort, Rajgad Fort and Raigad Fort, which are one day field excursions replete with lively and historical narrations of the place, times and context.

A typical trip comprises of orientation, an informatory note, guided tour to the site, recreational and learning group activities. Some of our previous treks were t

Guided tour of the place and Recreational games from ancient times like Kille var Hallaa, Aatyaa Paatya, Chakravyuha Daud, Zakhmi Shivaji, etc are conducted for children by our expert team. Apart from that, under the Prime Minister Narendra Modi ji's initiative, 'Swachh Bharat Abhiyan', Bhavyata Foundation also involves its participants to participate in cleaning heritage sites by collecting garbage while creating cleanliness awareness campaign.

Name	Location
Shivneri Trek	Pune District, Maharashtra
Pratapgad Trek	Satara district, in the Western Indian state of Maharashtra.
Torna Trek	Allcargo Logostics Limited, Avvashya House, CST Road, Kalina, Mumbai-98
Raigad Trek	Mahad, Raigad district of Maharashtrai
Rajmachi Trek with MNC- Mascot Dynamics Pvt Ltd	Sahyadri mountains, Maharashtra
Rajmachi Trek	Sahyadri mountains, Maharashtra
Educational Tour to Kolhapur:	
Cultural trip to Mattur	Shimoga District, Karnataka

Date	Facilatator	Beneficiaries
29th Sept' 2019	The Indian Spirit	35 Trekkers
21st October' 2018	The Indian Spirit	34 Enthusiastic Trekkers and Locals of the surrounding village.
2nd Dec'2018	The Indian Spirit	42 Enthusiastic Trekkers and Locals of the surrounding village.
19th Aug' 2018	The Indian Spirit	53 Enthusiastic Trekkers and Locals of the surrounding village.
8th Dec' 2018	The Indian Spirit	44 Employees of Mascot and Locals of the surrounding village.
3rd Feb' 2019	The Indian Spirit	39 Enthusiastic Trekkers and Locals of the surrounding village.
12th May 2018 to 15th May 2018	The Indian Spirit	21 Enthusiastic Trekkers and Locals of the surrounding village.
	The Indian Spirit	25 members of general public

Promoting sites of cultural heritage

Bhavyata Foundation organised a cultural heritage trip for a group of 25 participants from Mumbai to the village of Mattur, Karnataka to apprise the audience of the antiquity and science of world oldest language, i.e. Sanskrit.

Mattur is a quaint village in Karnataka. It is located on the banks of River Tunga and is at a distance of about 8 km from Shimoga (Shivamogga). Mattur is famous as the 'Sanskrit village' of India. It is the only village in India where most of the residents use Sanskrit as the medium of communication.

It is a unique accomplishment that the residents of Mattur have managed to keep alive the ancient language through their day-to-day communication in Sanskrit even though the official and native language of the state is Kannada.

In Mattur, the villagers welcome people from all over to learn Sanskrit by either inviting the learners to stay in their village for a period of seven days and learn the language or by offering to teach the language online in any part of the world in a matter of 20 days.

Sanskrit is taught free of cost to anyone who wishes to learn the language diligently. As Sanskrit in today's day and age is a dying language, the villagers try very hard to spread knowledge and awareness of the language.

Veer Gaathaa - Honouring Martyrs of Indian Nation by building an educational narrative in schools

Bhavyata Foundation had conducted an interactive session with school children from Marvalli Municipal Guj School R.C.Marg, Chembur Camp, Chembur. This session was conducted to make students aware of the sacrifices done by heroes of our nation. There were around 60 Students of class 7. Such sessions were later conducted on fortnightly basis and relishing interest was visibly pronounced in the students of the school s they learnt the subject of history with context of values and self esteem as proud citizen.

Name	Location	Date	Speaker	Beneficiaries
Veer Gaathaa	Marvalli School, Chembur		Nilkanth Kohale	50 students of class VI

Testimonials

"Our heartful gratitude to 'Bhavyata Foundation' from team weChange for their constant support & collaborative efforts in social cause. We recognize your contribution & impactful work in the field of Promoting Indian Culture & Tradition.

We intend to work in unison with your institution for our future endeavours to make our society better."

Thank you,
Shridhar Loknath Sampada Inarkar
President Secretary - weChange

Name	Location
Heritage And Educational Trips	Total Outreach
7	312

LOOKING AHEAD

Looking Ahead

We plan to expand the adoption of BMC Preschools from existing 3 schools to initiating in 7 more preschools to make not to 10. We also plan to introduce a standard education and training manual to achieve outcome driven objectives.

We also have formulated a blueprint for taking environmentalism as activism and application in Schools across Mumbai by partnering with CSE's (Centre for Science and Environment) Green Schools Program initiative in Mumbai Schools.

Undertaking a commitment to revive a craft tradition, Bhavyata Foundation plans to support a bell metal cluster in tribal cluster in Odisha by promoting Kansa ware in urban communities by membership program and exhibitions.

Plans to reach out the Indian Culture and Heritage by student exchange programs, we plan to various schools and colleges to understand and sensitise about state culture and traditions in various parts of India.

A rural support initiative under Sowing the Seeds aims to support vanishing Dangi Breeds in the Murbad Taluk of Thane District by creating infrastructure for housing 80 indigenous cattle with an embedded design for water harvesting to provide for drinking water and green fodder for cattle in difficult summer times.

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